








2024

ENVIRONMENTAL CONFERENCE

# GREENTECH

SPONSORSHIP PLAN

| Benefits per category  | Gold  |  Mobile charging station |  Carbon offset |  Barista | Silver       |  Certification cocktail | Session  |  Event app                                 | Bronze       | Wi-Fi  |
|--|---|--|--|---|--------------|---|--|--|--------------|--|
| <b>Cost</b>  | \$ 6,000                                      | \$ 4,500   | \$ 4,000   | \$ 3,500  | \$ 3,000     | \$3,000   | \$2,500  | \$2,500  | \$ 1,500     | \$ 1,500   |
| Free admission to the conference                                 | 2   | 1  |  | 1   | 1            |   |  |  |              |  |
| Ad on the event app  | •   |  |  |   |              |   |  | •  |              |  |
| Specific visibility opportunity ( <i>branding</i> )              |   | Branding on the charging station (2 visuals)   |  | Banner and/or tablecloth in sponsor's colors (to be supplied by the sponsor)              |              | Logo on each individual drinking tickets given to all delegates   | Possibility to play a short promotional video of 2 min maximum at the beginning of the session | Sponsor's logo and overview in the dedicated email sent to delegates prior to the conference on the event app's usage & tips |              | The company's website is the home page when people connect to the network (if available through the service provider).<br><br>Logo with login information in the event app |
| One push notification on the event app                           | One grouped announcement for ALL gold at once | •  | •  |   |              |   |  |  |              |  |
| Special thanks during the conference                             | In opening and closing remarks                | Mention by moderators during sessions  | In closing remarks   |   |              |   | Mention of the sponsor's name at the session start   |  |              |  |
| Logo displayed in common areas during the conference             | •   |  |  |   | •            |   |  |  |              |  |
| Logo featured on slide show loop in between sessions             | Individual slide                              | Individual slide   | Individual slide   |   | Shared slide | Shared slide  |  | Shared slide   | Shared slide | Shared slide   |
| Opportunity to provide a personalized raffle prize for delegates | •   | •  | •  | •   | •            | •   |  | •  |              |  |
| Mention with logo on social media                                | •   | •  | •  | •   | •            |   | •  |  |              |  |
| Logo in the conference's communications                          | •   | •  | •  | •   | •            | •   |  | •  | •            | •  |
| Logo on the GreenTech website                                    | •   | •  | •  | •   | •            | •   | •  | •  | •            | •  |
| Logo in the event app  | •   | •  | •  | •   | •            | •   | •  | •  | •            | •  |
| <a href="#">Secure your sponsorship package now!</a>             |   |  |  |   |              |   |  |  |              |  |